

American Motohome*

*The pre-fabricated house that comes
complete with food in the kitchen*

EXHIBITED AND FURNISHED
IN BOSTON

BY

R.H.WHITE CO.

DEDICATED TO THE WOMEN OF AMERICA BY SARAH DELANO ROOSEVELT



AMERICAN MOTOHOMES*

The Dawn of a New Age

EACH great period in the world's history and each advance in civilization has been accompanied by a change in the architecture of homes. From the choos of the greatest war and the greatest depression we emerge now into a new age in which American Motohomes* are destined to become the most significant symbol of social progress and of economic security. American Motohomes* are dedicated to the women of America because they are planned, designed, and engineered entirely from the woman's point-of-view. Thus, these new homes make possible a rebirth of the American ideals of family life and home-ownership, attuned to a modern age in which the marvels of science remove drudgery from the home and lengthen the hours for leisure and culture.

Why This New Type of Home?

MOST of the necessities of life that you buy have been placed on a large-scale production basis. Costs are thereby continually lowered so that you receive more and more for the dollars you spend. The automobile and radio are perhaps the best examples of how mass-production has given to humanity useful products of excellent quality at prices which nearly everyone can afford. You naturally buy the things that satisfy your needs for the least expenditure and, especially during these times, you avoid the things that seem costly.

It is instinctive for every woman to want her own home. If you have felt that owning a home was a great financial burden it has only been because it was too costly in relation to the other things you want and need. And yet, to deny your family the opportunity to own a home means the breaking-down of that kind of family life which is so necessary in the rearing of your children. The character and stability of the nation are dependent upon the character and stability of your family and your neighbor's family. "Your own home," said Owen D. Young, "is the anchorage of social security."

Homes for All

THE greatest social and economic problem that has grown out of the depression has been the necessity of reducing the cost of homes to a price that is not out of balance with the price you pay for other necessities of life. Home building for years has remained on an antiquated basis. That is why the cost of homes has been going steadily higher and higher in relation to the cost of other things that have been lowered through the aid of mass production.

It is obvious that by manufacturing homes on a mass-production basis, the cost can be brought down to a point where you may again afford to own your home and give your children their chance in life. And it is also obvious that large-scale manufacture makes possible economies not obtainable under

old-fashioned homes. Durability, beauty, economy and convenience to a degree the world has never known before are now made available to American women through American inventive genius.

Out of the stagnation of an obsolete building industry arises, at a crucial hour, a new industry which will create new opportunities for American men and new freedom for American women. Such are the great underlying, irresistible forces by which civilization progresses.

American Motohomes*

BORN into a new age, in which mechanical inventions will aid the health, comfort and convenience of family life, these new homes are called "Motohomes." They are the first and only prefabricated, mass-produced homes that came to you "complete with food in the kitchen." Do not think of them in old-fashioned terms of complicated blue-prints, nor of specifications that you cannot understand. Do not think of them as something to be had only with interminable wrangling and financial strain. Think of them as they actually are; completed homes, something that you can see and touch and know exactly what you are getting before you buy one. Think of them as modern packages that you can buy easily, have quickly and enjoy because you know they represent the same sort of dollar-value that you are accustomed to when buying an automobile.

American Houses, Inc., does not claim that Motohomes* are cheaper than other homes of equivalent size, but it does very emphatically claim that they represent a far greater dollar-value than in any other type of house that is known today.

Research

AMERICAN MOTOHOMES* have been developed through long research. The greatest amount of the most expert talent that has ever been brought together on any single type of house has carefully worked out each detail. Architects, engineers, and technicians have planned and replanned, tested and retested. Eleven Motohomes* have been lived in and tested for over two years by research experts who, in addition, have made endless laboratory tests by means of which weathering and wearing effects of many years have been calculated. In addition, many women were consulted to correlate the final details.

Public Acceptance

FOR six months one of the smaller MOTOHOMES* was an private exhibit in Grand Central Palace, New York. Over twenty thousand men and women from every walk of life; representatives from the Federal Housing Administration, building inspectors from insurance companies and lending institutions, labor

delegates, realtors, housing experts and social workers; coming from every section of the country, made a thorough examination and rendered enthusiastic approval. Also, an outdoor exhibit of the various models is maintained at White Plains, New York.

THE prefabricated parts are made in various factories throughout the country. These parts are shipped by rail or boat to distribution depots. From these depots the Motohomes* are shipped in trucks to your lot where they are assembled by local labor under the direction of an American Houses, Inc., expert superintendent. The distribution depots from which the Motohomes* are shipped will eventually be established in many sections of the country according to where the demand is greatest. Each depot will serve a zone of approximately 300 miles in diameter. If you should live outside a regularly established zone, the houses will be made available to you at an additional delivery charge. Due to the fact that our depots will be at varying distances from our factories there will be a slight differential in prices in the various distribution zones. Separate price lists will be issued for each zone.

How Motohomes* Are Shipped

AMERICAN MOTOHOMES* come "complete with food in the kitchen." Prices include foundations with piping extending one foot outside the foundation wall. Each Motohome* is complete with all equipment and has sufficient supply of staple food and toilet articles to take care of your immediate requirements upon moving into the house. The price does not include your lot, rock excavation, grading nor the running of sewer, gas and water pipes from the road to the house. It does, however, include connecting these pipes to the house provided they are installed prior to the completion of the house. Prices do not include furniture.

You Buy a Complete Motohome*

American Houses, Inc., will assist you in matters of grading, landscaping and running of pipes from the road, provided these items are taken up when the contract is signed.

From the time the foundations are set, approximately two weeks are required to erect the smaller Motohomes* and three weeks for the larger ones.

IN the rear of this catalogue are pictures of the models of Motohomes* that are now available. To provide for a wide variety of design each model is issued in limited quantities and new designs are made as the production of each series is completed. From time to time various sized models will be added as may be indicated by public demand.

Various Models

For ease of identification the model number has a special significance.

bedrooms), 2 (two baths), G (garage). The series number refers to the particular design of any model. On the back of each plan-sheet is shown the room arrangements in reversed positions, which is so designated by the letter (R) following the series number. Because each model has been planned under the most expert supervision, no individual changes are made.

IMPORTANT FEATURES OF AMERICAN MOTOHOMES*

WOMEN dislike technical subjects, consequently the next few paragraphs describe, very briefly but adequately, what the Motohomes* are made of and how they look.

Foundation—A concrete foundation wall extends down below the frost line. Three feet of earth are excavated and then sixteen-inch-deep steel beams are bolted to the foundation. Motohomes* require no cellar but you may have one if you wish, at an extra charge. The first floor is kept dry and warm because beneath it there is an enclosed chamber, sixteen inches deep which extends under the entire floor area and through which warm air is circulated.

Steel Frame—A sturdy steel frame, anchored to the concrete wall foundation, is strong enough to withstand heavy snow loads, high wind velocities and severe earthquakes. It also forms a lightning arrester. The vertical framing is of heavy steel which supports sixteen-inch-deep steel beams for both the second floor and the roof.

Exterior Walls—The exterior walls come in large panels which are fastened to the steel wall-frame. These panels are made of Pyrestos* which consists of cement and asbestos compressed under hydraulic pressure with integral insulation. The exterior surface of the house has a soft, warm grey color which does not require painting although you may paint it if you wish. The natural color provides a very lovely background for shrubs and planting.

Exterior Trim—Exterior trim is of a special aluminum alloy which requires no attention and weathers to a mellow pewter color. The trim around the steel casement windows is painted in attractive colors which you may select.

Sun Decks and Roofs—Mindful of the modern appreciation of the healthful advantages of sunlight, the roofs have been designed for use as sun-decks. These are virtually spacious, out-door living rooms, which can be attractively planted and furnished.

The roof material consists of a mineral compound which is known as

Minropak*. This is two inches thick, reinforced with steel, and is supported by sixteen-inch deep steel roof beams. The finished surface of the roof has a soft green color and is made of cement and asbestos. Drainage of the roof is to the center.

Flooring—The flooring is made of the same steel-reinforced mineral compound as is used in the roof. It is also two inches thick. The finished floors are made of hard wood, the fibers of which have been exploded under great pressure and then compressed into sheets. It is known as Miroflor* and has the rich color of dark mahogany. An occasional waxing retains its high polish.

Interior Walls—The interior walls are also made of a mineral compound, which comes in large sections and are held in place by steel channels. No seams are visible. The walls are soundproof and are covered with Amfab* wall covering which will not fade and can be washed with soap and water. The patterns are all most attractive and you have a wide choice to select from.

Ceilings—In every room there are acoustical ceilings which are finished in light tones to reflect the maximum amount of light.

Closets—Probably as much time was spent in planning the closets as any feature of the house. They are large, well shaped and full height (this feature will be appreciated by women who have lived in old-fashioned houses where closets are poorly shaped and low due to the necessity of being tucked under sloping roofs). Each closet is complete with shelves, hooks and chromium plated rods. They are each equipped with an electric light.

Windows—Patented steel casement windows are used throughout. They operate on a small crank and lock automatically. In most cases the windows are located in the corners of the rooms to allow for a much greater flexibility in arrangement of furniture than would be possible if centrally placed as in old-fashioned houses. Each window is equipped with curtain rods and hinged screens. For northern climates storm windows are provided (at extra cost) which are interchangeable with the screens.

Magic Moto-Unit*—No invention of recent times has attracted such wide attention as the "Magic Moto-Unit*" (the thing that makes the house go). It is virtually the mechanical nerve center of the Motohome*. All the plumbing, heating, air conditioning, and all the electrical and mechanical devices for the entire house come complete in a large metal cabinet, around which is built the house, one side becoming the kitchen and the other side the bath. In two-story houses this mechanical core extends up through the ceiling to provide either one or two baths on the second floor. The Moto-Unit* is made in four sections: a kitchen section, a heating and air conditioning section,

bathroom section; and, in all but the smaller models, a laundry section. As the houses are increased in size, the Moto-Units* are also increased in size. These sections are fitted together to form the complete Moto-Unit*.

Kitchen Unit—The kitchen section of the Moto-Unit* is the most efficient and convenient that has ever been known. Arranged compactly in one continuous straight line, are the electric refrigerator, sink, laundry tub, and stove. These are all contained in an enamelled insulated-steel cabinet, which is covered over by a continuous flush metal work-top. The sides and corners of this work-top are curved up so that there is no opportunity for dirt and grease to accumulate in the corners. The faucets are chromium plated. The stove may be gas or electric, whichever is most economical in your community. Beneath the sink and laundry tub are drawers and storage spaces, all made of enamelled insulated-steel. At the bottom of the cabinet and along the floor there is a little recess so that the toes of your shoes will not become chipped when doing your work. Above the work-surface there is ample cupboard space which is also made of sanitary enamelled insulated-steel. Built in at the top of these cupboards is modern indirect lighting, so arranged that the entire kitchen is evenly illuminated. To the left and right of the work space are additional metal cabinets for brooms, ironing boards, and other kitchen equipment. An exhaust removes all the cooking odors. There is an electric clock set in flush with the cabinet and there are also convenience outlets for electrical appliances. One of the attractive features of Moto-Unit* kitchens is that they come complete with a sufficient supply of staple food to take care of your immediate requirements upon moving into the house.

Heater Unit—Adjoining the kitchen unit is the heating unit, which contains a domestic hot water tank, furnace and air-conditioning. Because the exterior walls of the house are built on the same principle as the walls of an electric refrigerator, from an insulation standpoint, very small furnaces and air-conditioning equipment are required. This, of course, means great economy in operation. The furnaces may be either coal, gas, oil, or electric (electric furnaces not now available for certain sections of the country), and you select whichever is most economical in your community.

Air Conditioning—The air-conditioning system circulates the warm, humidified, filtered air in winter, and the fresh, filtered air in summer. The house is thus kept free from smoke and dust. In many localities this circulation pra-

vides a sufficient drop in temperature for summer comfort without the necessity of using special air-refrigeration equipment, which is, therefore, an optional feature. To provide for economical operation, the air-refrigeration equipment has a capacity to refrigerate air in any two rooms in the house. It is possible for you to cool the kitchen, living room or dining room during the day, or any two of the bedrooms during the night. It is expected that the use of the air-conditioning system will provide great relief in southern climates, and will also be welcomed by people who suffer from asthma and colds.

Bathroom Unit—The bathroom unit can be used either as a part of the complete Moto-Unit* or detached from it. It is an enamelled steel-insulated cabinet to which the tub, the wash basin and the Toi-lo-let* are attached. Above the tub is a shower bath, with the spray arranged low enough so that you can take a shower without getting your hair wet. Shower curtains come with the house. The wash basin is a new design which saves a great deal of space in the bathroom because it recedes back into the Moto-Unit*. It is large enough to wash a baby in. Below the basin is an auxiliary electric heater which blows warm air into the bathroom on chilly mornings in seasons of the year when the furnace would not normally be in operation. Above the wash basin is a triple mirror, each section of which may be adjusted so that you can see all angles of your face when making your toilet. Behind these three mirrors are medicine cabinets which contain staple toilet articles. The Toi-lo-let* is so named because it is placed lower than the conventional toilet, thereby permitting a proper sitting posture as an aid in the relief of constipation. The Toi-lo-let* is secured to the wall so that you may keep the floor beneath absolutely sanitary. A new Toi-lo-let* seat, which weighs the sitter, will be available later at an additional charge. Above the Toi-lo-let* is an additional cabinet which provides a great deal more storage space than is found in ordinary bathrooms. The bathroom unit is equipped with modern indirect lighting, electric clock and convenience outlets.

Laundry Unit—In all but the smaller Motohomes* there is a utility room and in this is placed the laundry unit. This includes an electric washing machine, a laundry tub, and enamelled metal cabinets for storage. In the Motohomes* that have the laundry unit, it is not necessary to have a laundry tub in the kitchen. Therefore, in those sizes of Motohomes* the kitchen laundry tub is omitted and an electrical dishwasher included instead.

Miscellaneous Equipment—Motohomes* have numerous items of miscellaneous equipment, most important of which is a built-in radio. Women as a rule like soft lighting, while men prefer bright lighting. To satisfy the men, a patented floor lamp is included as a part of the living room equipment. This lamp is the first of its kind, and is so simple to use that a simple twist

or the shade, it automatically becomes a strong indirect light. Electric bulb lamps are included for all outlets.

MOTOHOMES* have a flexibility that is entirely unknown in ordinary houses. If at some later time you should require additional space, any of the sides or corners may be "unbuttoned" and extra rooms added. The whole Matahome* can be taken down and re-erected on another site. If, in enlarging your Matahome* you should wish to alter the original plan, this can be accomplished by rearranging doors, windows, and interior walls.

Flexibility of the Motohome*

PRICES will be quoted upon request to American Houses, Inc. In writing, indicate both model and series numbers. All prices are subject to change without notice. Initial production quotas are limited, and sales are made on a cash basis only. The type of construction used in Motahomes* has been approved by the Federal Housing Administration for use on property eligible for mortgage insurance. In order to qualify for an insured mortgage, your property must be considered on its own merits. If you desire a government insured mortgage, apply to your local Federal Housing Administration headquarters or local lending institutions.

Financing

American Houses, Inc. reserves the right to withdraw from circulation or alter any or all plans and to reject any orders prior to the approval of contracts. Motahomes* will be delivered in all sections of the country only when, as, and if production can be expanded without jeopardy to the high standard of quality which has been established by American Houses, Inc.

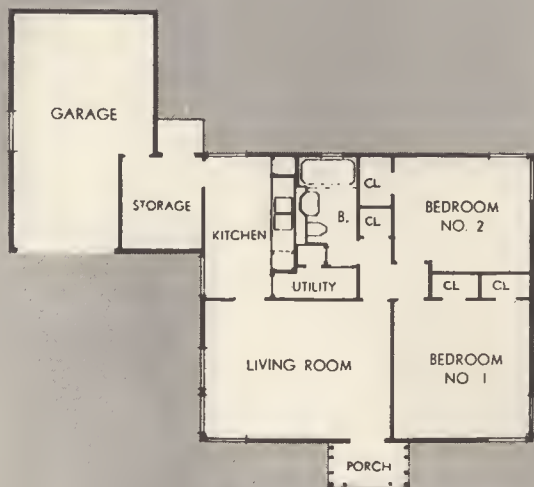
IT will be noted that the materials and construction of Motahomes* are non-combustible, durable and termite-proof. While each American Matahome* is virtually a machine in which to live, none of the charm and finish that is to be found in the best quality houses is lacking. They should not be confused with so-called "portable houses." They are attractive, economical to maintain and operate and are insulated against heat, cold and sound. There is nothing flimsy or fragile about them. Doors can be slammed and walls pounded with a feeling of solidity, not to be found in old-type houses. They express a new epoch in residential architecture and represent a new standard of living for American families of limited means but unlimited good taste.

Conclusion



MOTOHOME

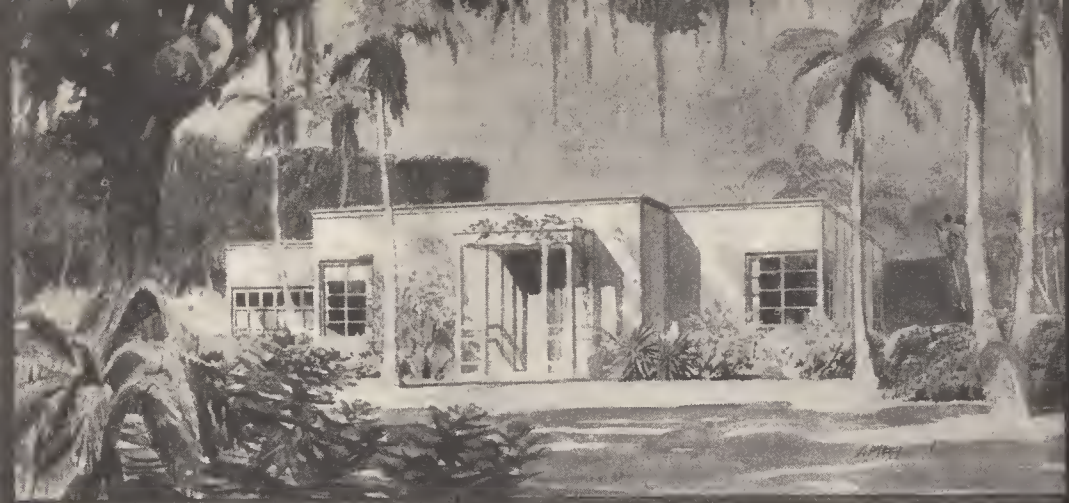
MODEL 1421 SG, SERIES 100



MODEL 1421 SG, SERIES 100 R

Total width of house	44 feet	Bedroom No. 1	12' x 12'
Total depth of house	36 feet	Bedroom No. 2	10' x 12'
Minimum width of plot	60 feet	Kitchen	8' x 12'
Minimum depth of plot	75 feet	Storage Room	7' x 8'
Living Room	12' x 16'	Garage	12' x 20'

Floor plan of a 1000 sq. ft. ranch-style house. The layout includes a front porch leading into a living room, which is adjacent to a dining room and a kitchen. The kitchen features a breakfast room (B.) and a utility area. A storage room is located near the kitchen, and a two-car garage is attached to the side. The house also contains two bedrooms, labeled "BEDROOM NO. 1" and "BEDROOM NO. 2".



MOTOHOME
MODEL 1421 SG, SERIES 200



MOTOHOME

MODEL 1421 SG, SERIES 200 R

1 Story, 4 Rooms, 2 Bedrooms, 1 Bath, Storage Room and Garage.

Total width of house	44 feet	Bedroom No. 1	10' x 16'
Total depth of house	36 feet	Bedroom No. 2	11' x 12'
Minimum width of plot	60 feet	Kitchen	7' x 12'
Minimum depth of plot	75 feet	Storage Room	7' x 8'
Living Room	12' x 16'	Garage	12' x 20'

Each division below equals four feet on plans





MOTOHOME
MODEL 1421 SG, SERIES 300



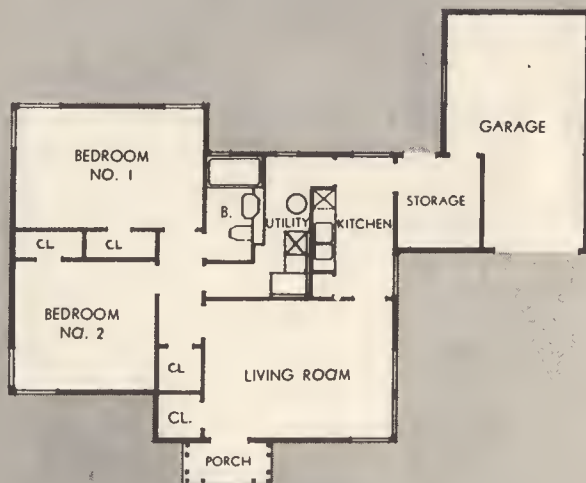
MOTOHOME

MODEL 1421 SG, SERIES 300 R

1 Story, 4 Rooms. 2 Bedrooms, 1 Bath, Storage Room and Garage.

Total width of house	48 feet	Bedroom No. 1	10' x 16'
Total depth of house	36 feet	Bedroom No. 2	11' x 12'
Minimum width of plat	65 feet	Kitchen	7' x 12'
Minimum depth of plot	80 feet	Utility Room	5' x 12'
Living Room	12' x 16'	Storage Room	7' x 8'
Garage			12' x 20'

Each division below equals four feet on plans





MOTOHOME
MODEL 1531 SG, SERIES 100



MOTOHOME

MODEL 1531 SG, SERIES 100 R

1 Story, 5 Rooms. 3 Bedrooms, 1 Bath, Storage Room and Garage.

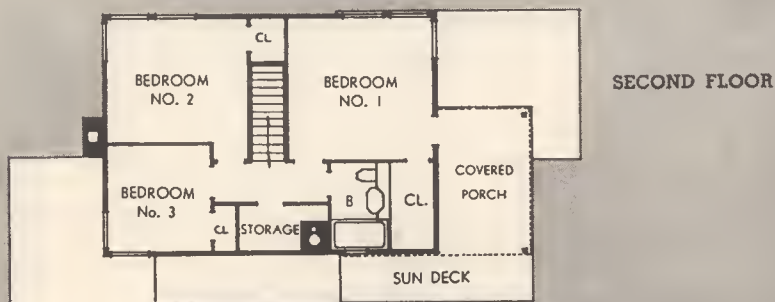
Total width of house	48 feet	Bedroom No. 2	12' x 12'
Total depth of house	40 feet	Bedroom No. 3	10' x 12'
Minimum width of plot	65 feet	Kitchen	7' x 12'
Minimum depth of plot	90 feet	Utility Room	5' x 12'
Living Room	12' x 20'	Storage Room	7' x 8'
Bedroom No. 1	12' x 12'	Garage	12' x 20'

Each division below equals four feet on plans





MOTOHOME
MODEL 2631 G, SERIES 100



MOTOHOME

MODEL 2631 G. SERIES 100 R

2 Stories, 6 Rooms. 3 Bedrooms, 1 Bath and Garage.

Total width of house	48 feet	Bedroom No. 1	12' x 12'
Total depth of house	32 feet	Bedroom No. 2	10' x 12'
Minimum width of plot	65 feet	Bedroom No. 3	9' x 9'
Minimum depth of plot	100 feet	Kitchen	8' x 16'
Living Room	12' x 20'	Utility Room	7' x 9'
Dining Room	12' x 13'	Garage	12' x 20'
Sun Deck			8' x 16'

Each division below equals four feet on plans



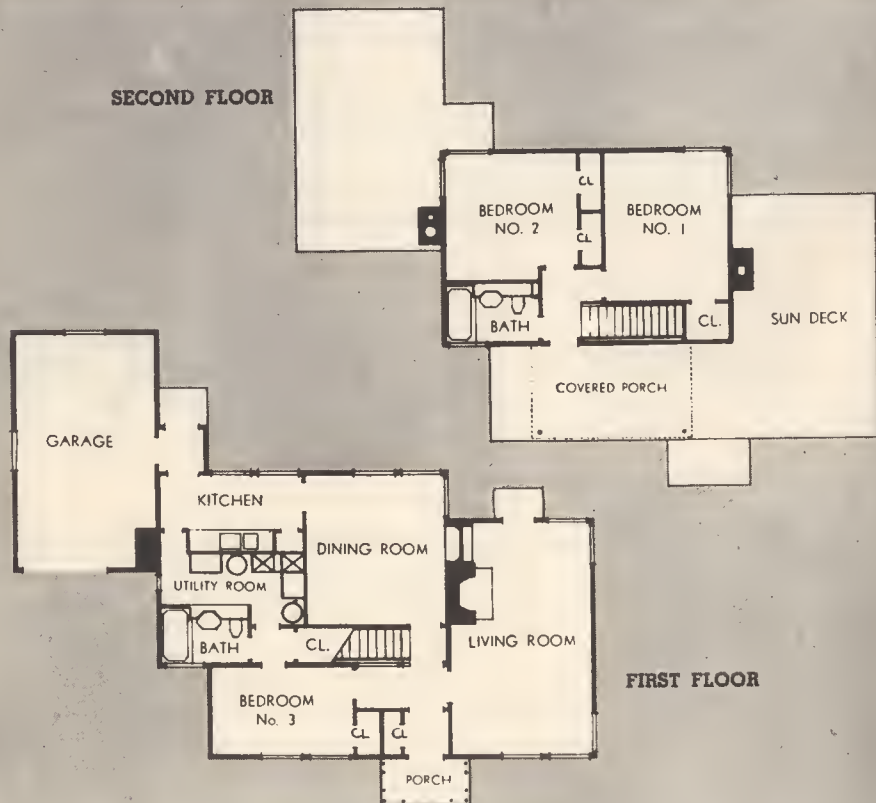
MOTOHOME

MODEL 2632 G, SERIES 100 R

2 Stories, 6 Rooms. 3 Bedrooms, 2 Baths and Garage.

Total width of house	48 feet	Bedroom No. 1	10' x 13'
Total depth of house	36 feet	Bedroom No. 2	11' x 11'
Minimum width of plot	65 feet	Bedroom No. 3	8' x 12'
Minimum depth of plot	100 feet	Kitchen	7' x 12'
Living Room	12' x 20'	Utility Room	6' x 12'
Dining Room	12' x 12'	Garage	12' x 20'
	Sun Deck		12' x 20'

Each division below equals four feet on plans





MOTOHOME
MODEL 2743 GG, SERIES 101



MOTOHOME

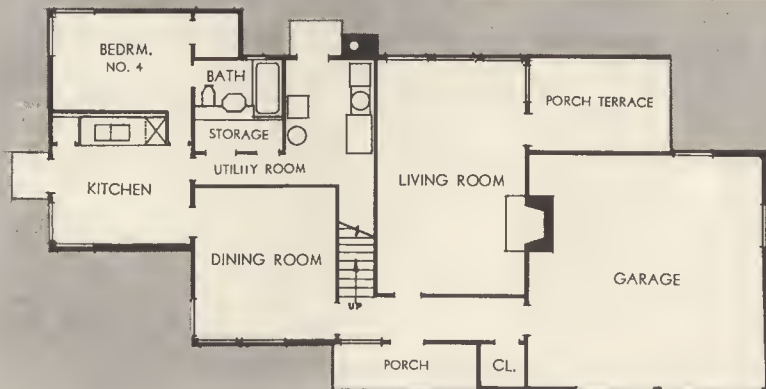
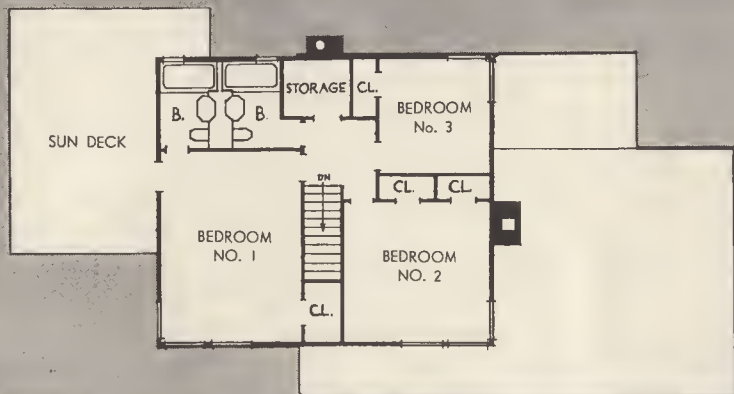
MODEL 2743 GG, SERIES 101 R

2 Stories, 7 Rooms. 4 Bedrooms, 3 Baths and 2-car Garage.

Total width of house	60 feet	Bedroom No. 2	12' x 12'
Total depth of house	32 feet	Bedroom No. 3	9' x 10'
Minimum width of plot	80 feet	Bedroom No. 4	9' x 12'
Minimum depth of plot	100 feet	Kitchen	1' x 12'
Living Room	12' x 20'	Utility Room	9' x 15'
Dining Room	12' x 13'	2-car Garage	20' x 20'
Bedroom No. 1	12' x 16'	Sun Deck	12' x 20'

Each division below equals four feet on plans

SECOND FLOOR



FIRST FLOOR

WHITE'S MOTOHOME* COLONY

*the prefabricated houses that come
complete with food in the kitchen*

Exhibited and Furnished by R. H. WHITE Co. of Boston

White's Motohome Colony has been erected and furnished for the express purpose of demonstrating the beauty, comfort and economy of modern homes and their furnishings to the people of New England. The Colony is for exhibition purposes only, but complete information regarding the purchase price of the houses and everything in them may be had from the attendants.

We of the R. H. White Company of Boston, are proud indeed to sponsor this exhibit, not only for what it is and because of the service which it must render homemakers of New England, but because of the inevitable impetus which will be a direct result in the industries of, and those connected with, home building.

At any rate, for those who intend to build or to buy homes, whether now or in the future, and for those who are always alert for new, smart, more comfortable and economical things

with which to make their homes nearer to their heart's desire, White's Motohome Colony is dedicated.

We wish to acknowledge our gratitude to the Federal Housing Administration for their cooperation which, incidentally, may also be of inestimable value to you who contemplate building, buying or remodelling; also to Governor Curley and to the Metropolitan Park Commissioners whose interest and encouragement has been highly heartening; and to the many others without whose help our work would have been much more difficult.

NOTICE

AMERICAN MOTOHOMES* are fully protected by both design and/or mechanical patents either granted or pending. These patents apply to structural system, plans, elevations, Moto-Unit and many of the materials. All names followed by an asterisk (*) are suitably protected trademarks. Infringements will be rigidly prosecuted.

WHITE'S MOTOHOME COLONY

Memorial Drive at Cottage Farm Bridge
CAMBRIDGE, MASS.

Open 11:00 A.M. to 8:00 P.M. Daily, Including Sundays
FREE PARKING

BOSTON

R.H. WHITE CO.

CAMBRIDGE

Manufactured and Sold Exclusively by AMERICAN HOUSES, Inc. affiliated with HOUSES, Inc.
FOUR HUNDRED EIGHTY LEXINGTON AVENUE • NEW YORK

— The MAGIC MOTO-UNIT — makes the House go with Automatic Hospitality

